

## FIDLab

23rd FIDMarseille - Marseille International Film Festival, July 2012  
4th FIDLab, July 2012  
Deadline: February 5, 2012



### FIDLab

Fabienne Moris  
4, allées Léon Gambetta  
F - 001 Marseille  
France

Phone: +33 4 95 04 44 90  
Fax: +33 4 95 04 44 91  
rebeccadepas@fidmarseille.org  
www.fidmarseille.org

fmoris@fidmarseille.org

After having facilitated over several years informal meetings with potential producers, FIDMarseille wanted to make its commitment official by initiating FIDLab in 2009. **FIDLab** is an international platform for co-production for selected projects, in order to offer filmmakers an opportunity for useful meetings with producers, distributors, international sales agents, fund raisers and broadcasters.

In 2011, FIDLab chose 11 projects from 8 countries among 320 applications submitted from all over the world. Chosen without criteria of format, length, subject matter, stage of production (development, post-production) or genre (fiction or documentary), FIDLab wishes to offer filmmakers and producers a space for a dynamic exchange where the work-in progress is at the heart of professional meetings. **One-to-one meetings** organized by the FIDLab team are preceded by **public presentations of the projects**. Roundtables, lunches and networking cocktails complete two working days.

The results of our first three editions are more than encouraging. Out of the 24 projects selected in 2010 and 2009, more than half of them found in Marseille national and international partners, while others subsequently benefited from a visibility at prestigious festivals such as Rotterdam, Venice, Berlin and Cannes. These rapid results for a young adventure confirm our conviction that such a platform is indispensable for defending ambitious and contemporary projects and for giving them the possibility to see the light of day and to circulate.

FIDLab selected projects can also compete for the following **prizes**:

- the winner of the **first prize** will receive an advance of 10.000 Euro for hiring the camera equipment on their film shoot. In addition, Panavision is dedicated to supporting and accompanying the selected projects as best it can, regardless of which country the project is coming from and the scale of the shoot. Air France awards the prize-winners with two return tickets for long haul flights.
- the **second prize**, awarded by the post-production company Planète Rouge, consists of 3 days of colour-grading and on-line editing with or without a colour-grader and technician; 4 days of sound mixing 5.1 with a sound engineer; a master copy in HDCAM;
- the **third prize**, awarded by the sub-titling company Sublimage, is the translation and subtitling of the winning film in the language of their choice - French, English or Spanish.

### Project criteria for FIDLab:

- any fiction film or documentary project
- projects coming from all over the world
- at every stage of production: writing, development, post-production
- of any length, any format
- the project must be brought in by a producer (filmmakers can turn into producers)