

Berlinale Co-Production Market

62nd Berlin International Film Festival, February 9 - 19, 2012

9th Berlinale Co-Production Market, February 12 - 14, 2012

Deadline: October 27, 2011



heinen@berlinale.de

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Sonja Heinen

Potsdamer Strasse 5

D - 10785 Berlin

Germany

Phone: +49 30 259 20 517

Fax: +49 30 259 20 529

coproductionmarket@berlinale.de

www.efm-berlinale.de

The 9th **BERLINALE CO-PRODUCTION MARKET** will take place from **February 12-14, 2012** during the Berlin International Film Festival. The BERLINALE CO-PRODUCTION MARKET is a two-and-a-half-day event for about 450 producers, financiers, sales agents and distributors from all over the world working in the field of international co-productions. The BERLINALE CO-PRODUCTION MARKET supports pre-selected projects in search of partners. Producers of selected projects meet on location with potential co-producers and financiers. The BERLINALE CO-PRODUCTION MARKET team coordinates 30-minute concentrated individual meetings for the participants according to their interest and time availability. These pre-arranged 30-minute one-to-one meetings between the producers of selected projects and potential co-producers and financiers are the heart of the BERLINALE CO-PRODUCTION MARKET. In 2011, a total of 38 projects from 25 countries were presented; 450 international industry professionals met in more than 1.000 **pre-arranged one-to-one Project Meetings**. Since last year there is also a small, additional meeting format called **Company Matching**. Three well-established international production companies who are open to building further connections are selected and available for meeting requests. These meetings do not centre on concrete projects, but rather on finding structural similarities and common grounds for future collaborations.

Besides one-to-one meetings, participants are able to inform themselves on financing opportunities and current trends in **case studies and theme talks**, but also groom contacts and share experiences. At the **country tables** experts provide information on production conditions and co-production opportunities on the respective country in round table discussions. In **speed matching**, participating producers could develop new contacts in informal 10-minute meetings. A special event **Breakfast & Books** where international publishers and literary agents present books with potential for film adaptation to interested producers is held as part of the initiative **Books at Berlinale** which aims at creating connections and synergies between the film and the book world.

By holding the BERLINALE CO-PRODUCTION MARKET during the Berlin International Film Festival the opportunities for establishing contacts are excellent, as industry professionals from all over the world attend the festival and the European Film Market.

Project criteria for BERLINALE CO-PRODUCTION MARKET:

- feature-length fiction film (for theatrical release)
- appealing projects for a broader yet arthouse audience
- projects suitable for an international co-production and looking for co-producers
- full script available in English
- a minimum of 30% financing must be secured
- budget range: approx. 2-10 million Euro (1 million Euro for projects from countries in transition)
- company must have completed at least one international co-production

EAVE partnership: EAVE will be present at the BERLINALE CO-PRODUCTION MARKET in a special Producers' Corner. In addition, Sonja Heinen is invited to EAVE workshop 3 as decision maker to possibly select EAVE projects for the BERLINALE CO-PRODUCTION MARKET.