



EAVE Producers Workshop 2 in Italy

After a successful first workshop in Luxembourg, the second EAVE Workshop 2009 is coming up and will deal with issues on financing, co-producing, packaging, negotiation and legal matters. It will take place in **Milan (Italy)** from **June 7-15** in partnership with the **Agenzia per il Cinema a Milano** with the support of **Comune di Milano, Repubblica e Cantone Ticino, Città di Lugano, CISA, Camera di Commercio di Milano, Fondazione Lombardia Film Commission** and with the **Patronage of Regione Lombardia**.

51 participants and **15 scriptwriters** from **28 countries** as well as various experts, observers and other industry professionals will get together during one intense week of **project development, training and networking** at the Atahotel Quark.

33 of the participating producers will bring their projects (30 feature films & 3 documentaries) which they will further develop during that week under the guidance of **EAVE's pedagogical team and experts** during individual meetings and in group work sessions. 15 producers will also bring their scriptwriters along to work intensively on the projects together. EAVE is particularly pleased to welcome sales agent **Thomas Mai** (formerly TrustNordisk, now Festival Darlings, DK) as marketing expert to this second workshop.

During case studies, invited film makers will deliver insight into their experiences of (co-)producing: **EAVE 1992 graduate and producer Danny Krausz** (DOR Film, AT) will talk about the development, production and postproduction process of Philipp Stölz's **NORTH FACE** (Locarno Piazza Grande 2008, 3 German film awards). Producer **Lizzie Gillet** (UK) will deliver a case study on global warming documentary **THE AGE OF STUPID** by Franny Armstrong, starring Oscar-nominated actor Pete Postlethwaite. She will explain how they raised over 1 million USD through crowd funding.

Another subject will be **New Technologies: Thomas Mai** (DK) will share his expertise about new marketing tools, current changes in the industry and new ways of distribution & financing. Special guest **Michel Reilhac** (ARTE France Cinema, F) will elaborate on the future of cinema and alternative ways of distribution. The schedule will be complemented by a special session on **Children's films** by **Eva Schwarzwald** from the Agenzia per il Cinema a Milano.

During a panel presentation, various representatives of the Italian industry will give an **overview of Italian Film Industry**. In addition, there will be a presentation of the new Italian tax credit system by **Mario La Torre** and **Gian Marco Committeri** as well as a session on the MEDIA Programme & the Italian audiovisual sector by **Giuseppe Massaro**, Head of MEDIA Desk Italy.

There will be a special **Mini-EAVE** in Lugano (CH) on June 10 for Italian and Swiss professionals featuring a session on Film Finance in Europe by **Linda Beath**, Documentary Development & Finance by **Sylvia Stevens**, Pitching by **Sibylle Kurz** and a Swiss-Italian case study by EAVE graduate **Franco Bocca Gelsi** and **Enzo Porcelli**. In addition, a panel session on the Development of a regional cinematographic policy in the frame of the European Film Industry with guest speakers **Giulia Fretta** (RSI), **Nadia Dresti** (Locarno Film Festival), **Andres Pfaffli** (APICE). For further details, please log onto www.agenziacinemamilano.it

Since its beginnings in 1988, **47 Italian producers** have been trained in EAVE so far and this year, EAVE is proud to have **2 Italian producers** participating at the 2009 workshops.

EAVE expresses special gratitude for the support of Workshop 2 to:

[Agenzia per il Cinema a Milano](#), [Comune di Milano](#), [Repubblica e Cantone Ticino](#), [Città di Lugano](#), [CISA](#), [Camera di Commercio di Milano](#), [Fondazione Lombardia Film Commission](#), [Kodak](#), [Regione Lombardia](#), [Consorzio per la tutela del formaggio Gorgonzola](#), [Consorzio Tutela Taleggio](#), [Movimento Turistico del Vino Lombardo](#).

If you have news you wish us to include in our monthly newsletter, please send the information by e-mail to EAVE.
Thanks for keeping us posted!

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