

eave



European Audiovisual Entrepreneurs

INTERCHANGE 2010 workshop: Call for entries!

Deadline: January 29, 2010.

Thanks to the support of **MEDIA International, TorinoFilmLab, the Dubai International Film Festival and EAVE** are launching a new **Middle East – Europe Training: Interchange – TFL/DIFF/EAVE Development and Co-production Workshops**.

The aim is to build **cooperation between film professionals from Europe, the Gulf countries and selected countries of the Middle East** (Bahrain, Iraq, Jordan, Kuwait, Lebanon, Oman, Palestinian Territories, Qatar, Saudi Arabia, United Arab Emirates, Yemen), selecting **12 teams of writer/director + producer** and bringing them together for **2 residential 4 and 5-day workshops**, one in **Torino in April and one in Dubai in December**. The training is designed to match the needs of experienced professionals who want to develop their skills by concrete work on their projects, under the expert guidance of international tutors, and who are ready to share their ideas with colleagues and involve themselves in discussions in order to improve and increase their knowledge.

A pilot project has been carried out in 2009, developing six projects from Arab territories.

Who can apply?

Teams of writer/director + producer can apply. Film professionals must come from **Europe, the Gulf countries or selected countries of the Middle East** (Bahrain, Iraq, Jordan, Kuwait, Lebanon, Oman, Palestinian Territories, Qatar, Saudi Arabia, United Arab Emirates, Yemen). The applicant producers should have a demonstrable track record of producing in their own country and perhaps internationally. This could include the production of feature films, documentaries, music videos, and advertising.

European applicants must be able to demonstrate a clear relationship to or involvement with the countries indicated above and proposed projects should come from or be related to them.

The working language of all Interchange workshops and events is English; thus, a good knowledge of English is essential in order to participate.

Workshop & on line sessions

2 intensive 4 and 5 day workshops (in April and December 2010) and **two on-line sessions** keep the project development in a constructive flow. **The first workshop in Torino is dedicated only to writers, the second one in Dubai to both writers and producers.**

The workshops will address all the subjects connected to in-depth project development (script development, co-production strategies, budget and financing, marketing and production, pitching); provide wide-ranging networking opportunities with key players from both Arab and EU film industries; offer first-hand experience knowledge and awareness on both markets through project presentation at international co-production market.

Drawing on EAVE and TFL tested pedagogical methods and building on both organizations previous experiences of working with Dubai International Film Festival and the Gulf Film Festival the workshops may bring short and long term benefits to participants:

- establishing an extensive network of professional contacts both in the Arab region and Europe
- experiencing first-hand the European and Arab region market opportunities
- developing practical professional skills in project development, financing, co-production, international marketing which can be applied to current and future projects
- furthering opportunities for success in having their project produced.
- realizing projects along a development 'fast track' through help from international experts/ tutors
- personal and professional development for shaping a marketable audiovisual product
- acquiring lifelong/ teachable professional know-how implementing a broader creative vision
- establishing international audiovisual industry relations through TFL, EAVE and DIFF partners' industry network comprising producers, financiers, financial, legal, business advisors and decision-makers, which will then also be accessible for future projects
- understanding of Arab and EU markets and what projects may be suitable for co-production
- promoting audience taste for Arabian audiovisual works in the EU markets and vice-versa
- practice at the final pitching for connecting with industry at future Festivals or co-production Markets
- acquiring strengths for operating internationally backed by reputable networks

The tutors and trainers are experienced and well connected professionals, both at a European and international level.

Each creative team will comprise 3 scriptwriters/directors, 3 creative producers, 1 development tutor. Sometimes all participants will be in 1 group, sometimes in groups of writers and producers and sometimes in groups of writers only or producers only.

Participation fees & scholarships

Course participation fee for writers and producers (from all eligible countries) is 750 EUR.

These amounts cover workshop training, on-line sessions, accommodation and subsistence for the two workshops. Producer participants must pay all travel costs, while for the writers the travel costs are covered. In many countries bursaries and scholarships are available for this kind of training.

We can offer a limited number of **scholarships** available for participants from the Arab countries.

How to apply?

You need to apply through the [Torinofilmlab website](http://torinofilmlab.com), sending the application to interchange@torinofilmlab.it and one hard copy to: TorinoFilmLab, via Cagliari 42, 10153 Torino, Italy

The application file must include, ALL IN ENGLISH:

- application form (available on this page from November 15th 2009)
- full curriculum vitae (all applicants)
- synopsis (1 page maximum/only for writers)
- treatment (10 page maximum /only for writers)
- intention (1 page maximum/all applicants)

- development/production timetable (for producers)
- detailed budget, incl. development budget (for producers)
- financing plan, with detailed info about the funds' country of origin, region of interest and their relevant deadline, and mark any funds already obtained (for producers)

The application materials cannot be returned to the sender.

If you have news you wish us to include in our monthly newsletter, please send the information by e-mail to EAVE.
Thanks for keeping us posted!

EAVE is supported by the **MEDIA Programme of the EU, Film Fund Luxembourg, MEDIA International**, Filmfonds Wien, Mitteldeutsche Medienfoerderung, MFG-Filmfoerderung Baden-Wuerttemberg, Robert Bosch Stiftung, Berlinale Co-Production Market and the partners who have hosted the workshops since 1988.

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